



CELEBRATING

25

YEARS

OF GIVING THE GIFT OF  
HEARING & SPEECH

11.05.22

*Frontiers of Flight Museum*  
DALLAS, TEXAS

# 25



The Dallas Hearing Foundation would like to extend an invitation to attend the 2022 Fundraising Event benefiting the Dallas Hearing Foundation. Your presence and financial contributions will give the gifts of hearing and speech to children and adults with hearing loss. The Dallas Hearing Foundation is a 501c3 non-profit, organization that supports all aspects of hearing services: medical, rehabilitative, education, counseling and research. Priority is given to children who do not have insurance or other financial resources. Through DHF, these precious children receive hearing aids, cochlear implants, auditory-verbal therapy, educational services and counseling. Our specialized team consists of otologic surgeons, audiologists, a speech-language pathologist and educational consultant and a psychologist. With the services we provide, children and adults with hearing loss can maximize the educational and employment opportunities for people with hearing loss.

The Dallas Hearing Foundation individualized each child's treatment and provides the extraordinary attention needed to optimize their potential to hear, speak and receive a quality education. We have children in our program that were born profoundly deaf and yet are being educated with their hearing peers in mainstream schools after receiving cochlear implants and auditory-verbal therapy. Mainstreaming children with hearing loss into regular classrooms save the public-school system up to \$200,000 per child during K-12 education.

Many lives have been profoundly changed by the services provided by the Dallas Hearing Foundation. Our goal is to be able to give the miracle of hearing and speech to every child and adult with hearing loss who needs our assistance. Please help us to assist these deserving individuals through our main fundraising event. Your help is more important than ever coming off this historic pandemic time. Only you can forever change the life of a person with hearing loss. We are so proud of the past assistance we have been able to provide to this community, of the present help we are currently providing, and hope to be able to service even more individuals in need in the future. On behalf of the children and adults with hearing loss who are awaiting technology and services, thank you for your time and consideration.

With Sincere Appreciation,

A handwritten signature in black ink that reads "B. Robert Peters M.D." in a cursive, flowing script.

**B. ROBERT PETERS, M.D.**  
PRESIDENT, DALLAS HEARING FOUNDATION

# OUR 2022 HONORARY CHAIR TO BE ANNOUNCED SOON

## YOUR GENEROUS GIFTS PROVIDE

|          |  |
|----------|--|
| \$16,000 | COST OF COCHLEAR IMPLANT DEVICE, RELATED MEDICAL EXPENSES                      |
| \$12,000 | COST OF COCHLEAR IMPLANT DEVICE  |
| \$10,000 | TUITION FOR ONE-YEAR OF PRIVATE ORAL SCHOOLING FOR ONE PATIENT                 |
| \$6,000  | ONE YEAR OF AUDITORY AND VERBAL THERAPY  |
| \$3,500  | ONE SET OF HEARING AIDS  |
| \$3,000  | THREE MONTHS OF AUDITORY-VERBAL THERAPY TO TEACH ONE PATIENT TO HEAR AND SPEAK |
| \$1,000  | ONE MONTH OF AUDITORY-VERBAL THERAPY TO TEACH ONE PATIENT TO HEAR AND SPEAK    |
| \$250    | ONE PROGRAMMING SESSION FOR A COCHLEAR IMPLANT FOR ONE PATIENT                 |
| \$100    | HEARING AID EVALUATION FOR ONE PATIENT   |

## FACTS ABOUT DEAFNESS

- Though most people don't often think about hearing loss, there are over 1 million deaf individuals (those with profound hearing loss) in the United States. Over four times that number have severe hearing loss. Four thousand deaf children are born each year. About 3 out of 1,000 children have hearing loss.
- Ninety percent of children with hearing loss are born to typical hearing parents who usually do not know how to help them.
- 50-60% of babies born with hearing loss have genetic causes.
- Over 100 of the most common genetic disorders are related to hearing loss.
- Hearing loss is identified in newborns more often than all other disorders for which newborn screening tests are done. Universal Newborn Hearing Screening (UNBHS) has been implemented in all 50 states. However, 23-30% of infants who are later found to have permanent hearing loss passed

their NBHS. Passing a NBH may create a false sense of security in the parents and physicians about a child's potential for hearing loss and cause them to present late for intervention. This fact is support for testing all children again for hearing loss at 10-12 months of age.

- UNBHS has reduced the average age of identification of hearing loss in children from 26 months to the 3 months, and the age of hearing aid fitting from 30 months to 6 months. If a child passes their NBHS and yet subsequently develops hearing loss, the average age of presentation is greater than 4 years old.
- Optimal hearing and spoken language outcomes in children with hearing loss are closely tied to early diagnosis and intervention with medical treatment, hearing technologies and speech and hearing therapy. Early treatment and intervention take advantage of the critical time period of auditory cortical brain development which, with late intervention, can never be fully reversed.

• Noise and ageing are the most common causes of adult onset hearing loss. Genetic predispositions affect the degree to which age and noise result in hearing loss in adults.

• 14% of adults ages 45-64 have some degree of hearing loss, as do 33% of people over age 65 and 67% of individuals over age 75.

• In older people, hearing loss is often confused with, or complicated by, conditions such as dementia.

• Frequent noise exposure is one of the leading causes of hearing loss: it may happen slowly over time. Being exposed to everyday noises, such as listening to very loud music or being in a noisy work environment can lead to hearing loss that comes on gradually over many years.

• Adults with hearing loss typically wait on average 7 years before seeking medical attention.

## FACTS ABOUT COCHLEAR IMPLANTS

A cochlear implant is a small, complex electronic device that helps provide a sense of sound to a person who is profoundly deaf or severely hard-of-hearing. The implant consists of an external portion that sits behind the ear and a second portion that is surgically placed under the skin (see figure). An implant is comprised of a microphone which picks up sound, a speech processor which selects and arranges sounds, a transmitter and receiver/stimulator which receives signals from the speech processor and converts them into electric impulses, and an electrode array which collects the impulses from the stimulator and sends them to different regions of the auditory nerve.

An implant does not restore typical hearing, but it can give a deaf person functional representation of sounds in the environment and aid in the understanding of speech.

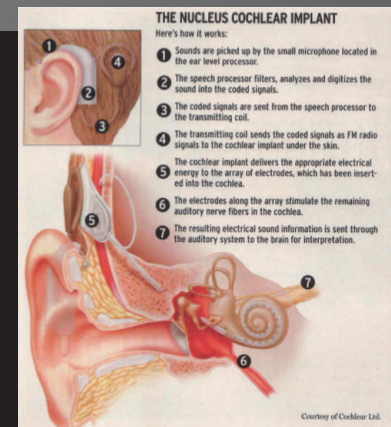
• Research has shown cochlear implants to be one of the most cost-effective medical treatments of our day, far greater than coronary bypass surgery or kidney dialysis.

• Children with at least two years of cochlear implant experience are placed in mainstream normal hearing classrooms at twice the rate of hearing-impaired children without implants. This saves the education system up to \$200,000 in cost from first through twelfth grade.

• It costs \$40,000 to implant one child during infancy to the age of three years. Statistics show that for every one dollar spent on cochlear implants, society saves \$25 in specialized services. This calculates to one million dollars in savings per child implanted.

• Approximately, 324,200 cochlear implants have been implanted worldwide. In the United States, roughly 58,000 devices have been implanted in adults and 38,000 in children.

• As of December 2012, approximately 324,200 cochlear implants have been implanted worldwide. In the United States, roughly 58,000 devices have been implanted in adults and 38,000 in children.



## SPONSORSHIP OPPORTUNITIES AND BENEFITS

### SILVER

\$10,000+

SPONSORS AT THIS LEVEL WILL HAVE THEIR NAME/LOGO PROMINENTLY DISPLAYED IN ONE OF THE FOLLOWING AREAS: MAIN STAGE, DANCE FLOOR, FOOD & BEVERAGE STATIONS, DECOR

#### AMENITIES:

- 10 tickets for Fundraising Event
- Reserved VIP seating for 10 at Fundraising Event (one 10 person table)
- Prominent recognition in Fundraising Event invitation and on event signage
- Prominent recognition on Dallas Hearing Foundation and Event website
- Prominent "Thank You" in Dallas Hearing Foundation Newsletter, mailed to 6,000 individuals annually

### PLATA

\$5,000

SPONSORS AT THIS LEVEL WILL HAVE THEIR NAME/LOGO PROMINENTLY DISPLAYED IN ONE OF THE FOLLOWING AREAS: PARTY FAVORS, TLC (TABLES, LINENS, & CHAIRS), DJ TABLE

#### AMENITIES:

- 6 tickets for Fundraising Event
- Reserved VIP seating for 6 at Fundraising Event
- Recognition in Fundraising Event invitation and on event signage
- Recognition on Dallas Hearing Foundation and Event website
- Recognition "Thank You" in Dallas Hearing Foundation Newsletter, mailed to 6,000 individuals annually

### ARGENT

\$2,500

SPONSORS AT THIS LEVEL WILL HAVE THEIR NAME/LOGO PROMINENTLY DISPLAYED IN ONE OF THE FOLLOWING AREAS: WAIT STAFF UNIFORMS, VIDEO, PATIENT PROFILES

#### AMENITIES:

- 4 tickets for Fundraising Event
- Recognition in Fundraising Event invitation and on event signage
- Recognition on Dallas Hearing Foundation and Event website
- Recognition "Thank You" in Dallas Hearing Foundation Newsletter, mailed to 6,000 individuals annually

### YIN

\$1,000

#### AMENITIES:

- 2 tickets for Fundraising Event
- Recognition in Fundraising Event invitation and on event signage
- Recognition on Dallas Hearing Foundation and Event website
- Recognition "Thank You" in Dallas Hearing Foundation Newsletter, mailed to 6,000 individuals annually

THANK YOU TO OUR GALA PLANNING COMMITTEE: JENNIFER CLARK, MARIA MAYSONETT, KRISTEN CHIP, JADE CALLOWAY, MARY KATHERINE MARSHALLSEA, KRISTEN WHALING, KAREN VAUGHN, HELEN JOHNSON, ASHLEIGH PONTON, MICHELLE SHAFFER AND TANYA DAVID



# SPONSOR & REGISTRATION INFORMATION

I WOULD LIKE TO SUPPORT THE FUNDRAISING EVENT GALA BY UNDERWRITING AT THE FOLLOWING LEVEL:

☐ **SILVER** | \$10,000

☐ **PLATA** | \$5,000

☐ **ARGENT** | \$2,500

☐ **YIN** | \$1,000

☐ I would like to underwrite the Fundraising Event gala but decline to receive the amenities.

☐ I am unable to attend the Fundraising Event gala, but please find enclosed my tax deductible contribution of \$\_\_\_\_\_ payable to the Dallas Hearing Foundation.

☐ I am interested in volunteering my time with the Dallas Hearing Foundation.

☐ I would like to support the Fundraising Event gala by purchasing TICKETS to the event. \$175.00 each: \_\_\_\_\_ (# of tickets)

☐ I would like to support the Fundraising Event gala by purchasing a TABLE at the event.  
\$1,200 for 8 person table: \_\_\_\_\_ (# of tables)  
\$1,500 for 10 person table: \_\_\_\_\_ (# of tables)

## CONTACT INFORMATION

|  |       |       |
|--|-------|-------|
| NAME OF COMPANY, FOUNDATION OR INDIVIDUAL        |       |       |
| CONTACT PERSON                                   |       |       |
| TITLE  |       |       |
| ADDRESS  |       |       |
| CITY   | STATE | ZIP   |
| PHONE  |       | EMAIL |
| NAME AS IT SHOULD BE LISTED IN PRINTED MATERIALS |       |       |
| TICKET DELIVERY CONTACT/ADDRESS                  |       |       |

## BILLING INFORMATION

|   |                   |
|---|-------------------|
| <input type="checkbox"/> ENCLOSED IS MY CHECK PAYABLE TO DALLAS HEARING FOUNDATION                          |                   |
| <input type="checkbox"/> MASTERCARD <input type="checkbox"/> VISA <input type="checkbox"/> AMERICAN EXPRESS |                   |
| NAME ON CARD  |                   |
| CARD NUMBER   | EXPIRATION DATE / |
| BILLING ADDRESS (IF DIFFERENT FROM ABOVE)   |                   |
| SIGNATURE   |                   |



# SILENT AUCTION AND IN-KIND DONATION FORM

**DATE:** \_\_\_\_\_

☐ **SILENT AUCTION ITEM**    ☐ **IN-KIND DONATION**

DESCRIPTION OF DONATED ITEM(S)

|  |
|--|
|  |
|  |
|  |

**RETAIL VALUE:** \_\_\_\_\_

**AUTHORIZED BY**

POSITION

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

SIGNATURE  
DATE

DATE

RECEIVED BY

DATE

In-Kind Donors, please return this form with an invoice from your company detailing the retail value of the item(s) donated. Silent Auction Item Donors, please return this form with item(s) donation.

Donations may be mailed to:

**DALLAS HEARING FOUNDATION**

7777 FOREST LANE  
C-A94 PMB 143  
DALLAS, TX 75230

Or we will be happy to arrange for pick up. Thank you!

**JENNIFER CLARK | 214.796.2006 | [JENNIFER.CLARK@DALLASHEARINGFOUNDATION.ORG](mailto:JENNIFER.CLARK@DALLASHEARINGFOUNDATION.ORG)**

